

GEORGIA AQUARIUM

Career Information



What department is this position in?

Brand Management

What is the position's official job title?

Graphic Designer

Does this position require a college degree?

Yes

What kind of degree does this position require?

Bachelor's Degree or higher, a design related Bachelor's or Bachelor's of Fine Arts would be preferred. I have a BFA of Illustration.



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Do you need any certifications outside of a degree for this position?

No

What does the average day look like for this position?

My days include creating advertising graphics for cross-functional teams (like Sales and Events), updating existing collateral that goes out to guests, and staying up to date on current marketing design trends. While I communicate with many different teams, I have a pretty independent role that allows me to make space in my day to stay inspired and learn how to best showcase our animals.

Are there any internships that help to get this position?

Not currently.



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Is there any way to volunteer or shadow with this position?

Not currently, but we hope to have more opportunities in the future!

What path did you take to get to working at Georgia Aquarium?

I graduated from the Savannah College of Art and Design with a BFA in Illustration in 2020. I started my career at Carter's, creating apparel graphics for children's clothing in a corporate setting. Then I had the opportunity to apply for this new marketing design position at Georgia Aquarium.

What is your favorite part about working at Georgia Aquarium?

I love the variety of designs I get to work with, and learning second-hand about all the animals and their biology!